



# The **WALT DISNEY** Company Europe, Middle East & Africa

**Rebecca Campbell**  
President,  
The Walt Disney Company EMEA

Rebecca Campbell was appointed President, The Walt Disney Company – Europe, Middle East and Africa (EMEA) in January 2018. Based out of the Company’s regional headquarters in London, Ms. Campbell is accountable for all of Disney’s Media, Retail and Out-of-Home businesses across EMEA (excluding Disneyland Paris and ESPN). Ms. Campbell is responsible for a team of more than 5,000 employees operating in 48 markets with offices in 23 countries. Disney EMEA seeks to leverage its integrated structure to continue to drive growth, innovation and brand affinity across this extremely diverse collection of countries. Disney’s business has flourished in numerous markets across Europe for more than 80 years while it is only just beginning to establish itself as a household name in some countries across Africa, The Middle East and Eastern Europe.

Ms. Campbell, in her prior role with The Walt Disney Company, was President of the ABC Owned Television Station Group and was responsible for the company’s eight local TV stations and their digital assets -widely regarded as the top station group in the United States - in New York, Los Angeles, Chicago, Philadelphia, San Francisco, Houston, Raleigh-Durham and Fresno. In addition, Ms. Campbell oversaw ABC National Television Sales, and ABC Daytime. Throughout her career in local broadcasting, Ms. Campbell has received various honours for her organizational leadership and community service, including the “Women of Distinction Award” from the Philadelphia Business Journal. She was named 2013 Broadcaster of the Year by the Pennsylvania Association of Broadcasters and was inducted into their Hall of Fame in May 2013. She also served as a mentor in the Women In Entertainment Mentorship Program of the Big Brothers/Big Sisters of Greater Los Angeles and was awarded with the BBBS “Excellence in Mentoring” award in 2016. Ms. Campbell was also voted the Disney Volunteer of the Year in 2015.