



The **WALT DISNEY** Company Europe, Middle East & Africa

Daniel Frigo
Country Manager,
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Previously as Executive Vice President and General Manager of the Walt Disney Studios Motion Pictures Group (WDSMP) for Europe, the Middle East and Africa (EMEA), Daniel Frigo was responsible for the distribution and marketing of all the feature films released by The Walt Disney Company in the region including films from Pixar, Dreamworks, Marvel and those acquired by Disney. In 2009 he was named International Distributor of the Year at Cinema Expo, one of the main events in the industry for the EMEA market.

He joined The Walt Disney Company in 1992, and was based in Burbank for the first three years, at the Walt Disney Studios Corporate Headquarters, where he helped build the Studios' first international feature film distribution division. He then moved to London to coordinate the Distribution and Sales department of WDSMP's EMEA. In 2000 he also managed the launch of the Walt Disney Studios Home Entertainment's (WDSHE) Emerging Markets Group.

In 2005 he became Senior Vice President and General Manager of WDSMP EMEA, and a few years later he took on the role of Walt Disney Country Sponsor for Germany, Austria and Switzerland. In 2008 he also became Managing Director WDSMP for the studio in UK and Ireland.

Daniel Frigo graduated with a Degree in Political Science and Italian Literature at University of California, Berkeley and also holds a Master in Business Administration for Marketing and Finance from UCLA. Prior to joining Disney, Daniel was General Manager of International Sales at Christian Dior.