



Protect the Pride!

Introducing Disney Store's Special Edition Simba & Nala soft toys. They have been created to celebrate the release of the upcoming groundbreaking feature film, Disney's *The Lion King* and help to raise awareness for Disney's "Protect the Pride" campaign to benefit lions and other African wildlife. Every Special Edition Simba and Nala sold by Disney Store will represent one of the 40,000 lions Disney and the Wildlife Conservation Network's Lion Recovery Fund are working to ensure a future for in the wild.

You can help Protect the Pride by purchasing one of the Special Edition Simba & Nala soft toys. For every one sold, Disney* will donate \$5 USD to the Wildlife Conservation Network in support of the Lion Recovery Fund and its local country partners.

Please see below for participating countries and local terms and conditions. The Special Edition Simba and Nala soft toys are on sale online and in-store from 1st of July 2019, available whilst stocks last at participating Disney Stores. There will be an online order limit of 1 per person, 2 per household of each design. In store a limit of one of each design per person will apply.

Terms and Conditions



United Kingdom

Help us to Protect the Pride! Introducing Disney Store's Simba and Nala special edition soft toys launching on shopDisney.co.uk and at Disney Store from 1st July. To celebrate the release of the upcoming groundbreaking feature film, Disney's *The Lion King*, Disney has launched a global campaign to raise awareness of the crisis facing lions. The campaign will support the Wildlife Conservation Network's Lion Recovery Fund and its partners to help advance conservation across Africa, including the goal to double the number of lions in the wild to 40,000 by 2050.

Every Special Edition Simba and Nala sold by The Disney Store will represent one of the 40,000 lions Disney and the Lion Recovery Fund are working to ensure a future for in the wild. You can help Protect the Pride by purchasing these special edition Simba & Nala. For every Special Edition Lion sold, Disney* will donate US \$5 to the Wildlife Conservation Network in support of Lion Recovery Fund and its local partners (terms apply). For more information visit: www.TheWaltDisneyCompany.eu/TheLionKingProtectthePride.



Ireland

Help us to Protect the Pride! Introducing Disney Store's Simba and Nala special edition soft toys launching on shopDisney.co.uk and at the Dublin (Grafton Street) Disney Store from 1st July. To celebrate the release of the upcoming groundbreaking feature film, Disney's *The Lion King*, Disney has launched a global campaign to raise awareness of the crisis facing lions. The campaign will support the Wildlife Conservation Network's Lion Recovery Fund and its partners to help advance conservation across Africa, including the goal to double the number of lions in the wild to 40,000 by 2050.

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Lion
Recovery
Fund



France

Aidez-nous à protéger les lions! Découvrez les peluches Simba et Nala en édition spéciale sur shopDisney.fr et dans les magasins Disney Store à partir du 1er juillet. A l'occasion de la sortie au cinéma du nouveau film événement de Jon Favreau « LE ROI LION », Disney lance la campagne mondiale « Protect the Pride » pour sensibiliser et mobiliser le public à la disparition des lions d'Afrique dont la population a diminué de moitié en 25 ans. Disney s'est fixé l'objectif ambitieux de doubler la population des lions d'ici à 2050 en mettant à contribution ses médias, ses produits et ses expériences.

Chaque peluche vendue par The Disney Store représente l'un des 40 000 lions que Disney et The Lion Recovery Fund souhaitent protéger. Vous pouvez nous aider en achetant cette édition spéciale de peluches Simba et Nala. En effet, pour chaque peluche achetée, Disney* reversera un don de 5\$ US à l'organisation Wildlife Conservation Network, qui soutient The Lion Recovery Fund et ses partenaires locaux pour la protection des lions, de leur habitat, de la biodiversité et des populations locales en Afrique (ces modalités s'appliquent à la France). Pour en savoir plus sur la campagne et les engagements de Disney dans la conservation du lion www.TheWaltDisneyCompany.eu/TheLionKingProtectthePride.



Italy

Aiutaci a proteggere i leoni africani! Ti presentiamo un'edizione molto speciale dei peluche di Simba e Nala, che saranno disponibili su shopdisney.it e nei Disney Store a partire dal primo Luglio. Per celebrare l'imminente uscita al cinema della versione live action de "Il Re Leone", Disney ha lanciato questa campagna globale di sensibilizzazione sulle difficoltà di sopravvivenza dei leoni. La campagna supporterà il Lion Recovery Fund e i suoi partner per sostenere la conservazione e la tutela dei leoni in tutto il territorio africano, con l'ambizioso obiettivo di raddoppiare il numero di questi animali, raggiungendo i 40.000 esemplari entro il 2050.

Ogni peluche in Edizione Limitata venduto da Disney Store rappresenterà uno dei 40.000 leoni che Disney e il Lion Recovery Fund vogliono proteggere nel loro habitat naturale. Anche tu puoi aiutarci in questa campagna "Salva i leoni africani" acquistando uno dei peluche di Simba & Nala in Edizione Limitata. Per ogni peluche venduto, Disney* donerà US \$5 all'associazione Wildlife Conservation Network a supporto al Lion Recovery Fund e ai suoi partner locali (fare riferimento ai Termini e Condizioni dell'iniziativa). Per maggiori informazioni sulla campagna visita il sito www.TheWaltDisneyCompany.eu/TheLionKingProtectthePride.



Spain

¡Ayúdanos a Proteger a Los Leones!

A partir del 1 de julio estará disponible la nueva edición especial de Simba y Nala en tiendas Disney Store y online en shopDisney.es.

Para celebrar el lanzamiento del próximo estreno de la película de Disney, El Rey León, Disney ha lanzado una campaña mundial de sensibilización sobre el problema crítico de los leones. La campaña apoyará al "Lion Recovery Fund" y sus organizaciones locales asociadas para ayudar a la conservación de la especie en África, con el objetivo de duplicar el número de leones salvajes a 40.000 para el 2050.

Cada peluche edición especial vendido en Disney Store, representará uno de los 40.000 leones con los que Disney y "Lion Recovery Fund", colaboran para asegurarles un futuro en la selva. Para colaborar a Proteger a Los Leones, puedes comprar un peluche de edición especial de Simba y Nala y, por cada peluche vendido, Disney* donará 5\$ a "Wildlife Conservation Network" para ayudar a "Lion Recovery Fund" y sus organizaciones locales asociadas (se aplican términos y condiciones).

Para más información sobre la campaña y la implicación de Disney en la conservación, puedes visitar:

www.TheWaltDisneyCompany.eu/TheLionKingProtectthePride * Las donaciones se realizarán desde Disney Estados Unidos a "Wildlife Conservation Network", una organización sin ánimo de lucro, establecida en Estados Unidos (501 (c)(3)), esta organización dedicada a proyectos que fomentan la creación de comunidades junto con organizaciones asociadas, ayudan a que personas y Leones convivan en un entorno salvaje.

Para más información: www.TheWaltDisneyCompany.eu/TheLionKingProtectthePride

Spain (Catalan)

Ajuda'ns a Protegir La Bandada! A partir de l'1 de juliol estarà disponible la nova edició limitada de Simba i Nala a botigues Disney Store i online a shopDisney.es. Per celebrar el llançament de la propera i la revolucionària estrena de la pel·lícula de Disney El Rey León, Disney ha llançat una campanya mundial de sensibilització sobre el problema crític dels lleons. La campanya donarà suport a "Lion Recovery Fund" i les seves associacions per ajudar en la conservació de l'espècie a l'Àfrica, amb l'objectiu de duplicar el nombre de lleons salvatges fins als 40.000 l'any 2050

Cada venda del peluix d'edició limitada de Disney Store representa un dels 40.000 lleons per als quals tant Disney com "Lion Recovery Fund" estan treballant amb l'objectiu d'assegurar-los un futur a la selva. Pots ajudar a Protegir el Regne comprant un peluix d'edició limitada de Simba i Nala. Amb la venda de cada peluix d'edició limitada de Simba i Nala,



THE LION KING
PROTECT THE PRIDE

Disney store



Lion Recovery Fund

Disney* donarà 5\$ a

"Wildlife Conservation

Network" com a ajuda a la "Lion Recovery Fund" i les seves associacions locals (s'hi apliquen termes i condicions). Per a més informació sobre la campanya i els esforços de Disney en la conservació, pots visitar:

www.TheWaltDisneyCompany.eu/TheLionKingProtectthePride

Portugal



Ajuda-nos a proteger a Manada! A partir de 1 de julho estará disponível a nova edição limitada de Simba e Nala em lojas Disney Store e online em shopDisney.pt. Para celebrar o lançamento da próxima estreia do filme da Disney, O Rei Leão, a Disney lançou uma campanha mundial de sensibilização sobre o problema crítico que os leões enfrentam. A campanha apoiará a "Lion Recovery Fund" e os seus parceiros de modo a ajudar a conservação da espécie em África, com o objetivo de duplicar o numero de leões na selva para 40.000 até 2050.

Cada peluche de edição limitada vendido na Disney Store, representa um dos 40.000 leões com que a Disney e o "Lion Recovery Fund" estão a trabalhar para lhes assegurar um futuro na selva. Podes ajudar a Proteger a Manada comprando um peluche de edição limitada do Simba e Nala. Com a venda de cada peluche de edição limitada do Simba e Nala, a Disney* doarà 5\$ à " Wildlife Conservation Network" para ajudar a "Lion Recovery Fund" e as suas associações locais (Aplicam-se termos e condições). Para mais informação sobre a campanha e esforços da Disney na conservação, podes visitar: www.TheWaltDisneyCompany.eu/TheLionKingProtectthePride



Germany

Hilf uns bei Protect the Pride! Wir stellen die Simba und Nala Special Edition Kuscheltiere vor, die am 1. Juli auf shopDisney.de und im Disney Store erscheinen. Zum Kinostart von Disney's König der Löwen hat Disney eine weltweite Kampagne ins Leben gerufen um auf bedrohte Löwenarten aufmerksam zu machen. Die Kampagne unterstützt den Lion Recovery Fund und seine Partner dabei, die Löwen in Afrika zu schützen um das Ziel zu erreichen, die wildlebende Löwenpopulation bis 2050 auf 40.000 zu verdoppeln.

Jedes Special Edition Kuscheltier, das vom Disney Store verkauft wird, repräsentiert einen der 40.000 Löwen, denen Disney und der Lion Recovery Fund eine sichere Zukunft in der Wildnis bieten möchten. Du kannst Protect the Pride helfen indem du eines dieser Kuscheltiere kaufst. Für jedes verkaufte Special Edition Kuscheltier spenden die Disney* 5 US-Dollar an das Wildlife Conservation Network als Unterstützung des Lion Recovery Fund und seiner lokalen Partner (zu geltenden Bedingungen). Mehr Infos zu dieser Kampagne und Disneys weiteren Unterstützungen:

www.TheWaltDisneyCompany.eu/TheLionKingProtectthePride



Denmark

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Sweden

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***Donations will be made by a Disney company in the US and received by the Wildlife Conservation Network, a United States-based 501(c)(3) non-profit organization that partners with conservationists from around the world and is dedicated to developing community-based projects that help wildlife and people co-exist.**