



# The **WALT DISNEY** Company

## Europe, Middle East & Africa

**Tasia Filippatos**

**SVP, Consumer Products Commercialization, EMEA and Russia**

**The Walt Disney Company**

As senior vice president, Consumer Products Commercialization, Europe, Middle East, Africa and Russia, Tasia Filippatos brings to life the Disney, Pixar, Marvel, and Star Wars brands through unique and trend setting products, experiences, and retail strategies. Leading all aspects of the Disney Consumer Products business across the region, Filippatos and team drive the development of commercial strategies spanning all product categories including toys, fashion, consumables, publishing, and games, and oversees Disney's omni-retail channel experience, including Disney Store and shopdisney.com.

Filippatos joined the EMEA team in October 2018 after leading global communications and public affairs teams across The Walt Disney Company—most recently as senior vice president of Communications and Public Affairs for Disney Parks, Experience and Products (DPEP), and prior to that, Disney Consumer Products and Interactive Media. In these roles, Filippatos had global responsibilities for all Internal and External Communications, Government Relations, Corporate Responsibility and Consumer PR. Filippatos drove transformative change across these global functions, instilling a business-driven communications approach to enhance the Disney brand and drive conversion for many of Disney's most well-known businesses, including the six resort theme park destinations around the world, Disney Cruise Line, Adventures by Disney, Disney Store, Disney Publishing and the global consumer products business.

Filippatos began her career at Disney as vice president, Worldwide External Communications for Walt Disney Parks and Resorts.

Prior to joining The Walt Disney Company in 2008, Filippatos served in a number of senior level government positions in Washington, D.C., including director of Public Affairs at the Department of Justice, deputy assistant secretary for Public Affairs at the Department of Homeland Security and as a spokesperson for the Department of the Treasury. She began her career as a litigation attorney.

Filippatos is an honors graduate of Claremont McKenna College and received her law degree from Georgetown University Law Center.