



Giovanni Mastrangelo

Country Manager Turkey, Greece, Cyprus, Malta and Israel

Giovanni Mastrangelo is the Country Manager of Turkey, Greece, Cyprus, Malta and Israel under the umbrella of The Walt Disney Company's EMEA operations since November 2014. Bringing over 13 years of experience at Disney, Mastrangelo provides strategic oversight and applies his expertise to expand the existing operations and create new businesses in all these markets. He is based in Istanbul, Turkey.

Previously as a General Manager, he was leading the Emerging Markets Media Distribution division of The Walt Disney Company EMEA from the Dubai office. He was responsible for the design and implementation of commercial strategies for the linear TV and digital media distribution of The Walt Disney Company's content including Disney, Pixar and Marvel movies, ABC Studios series, Disney Channel, Disney XD and Disney Junior kids programming, ABC News programming, and interactive content commercialized by business to business partners across all platforms in the Middle East, Africa, Turkey, Greece, Cyprus, Malta and Israel.

Mastrangelo joined Disney Media Distribution in 2003 as a Sales Manager, responsible for the Northern Mediterranean markets (Italy, Greece, Turkey & Cyprus), based in Rome.

Before joining Disney, he worked in the Italian market, in TV production and development, cinema production and development, publishing distribution, e-commerce and home video distribution fields.

He graduated from University of Napoli in Economics & International Trade, with a dissertation on Emerging Markets Growth Theories, and is a father of a 14 year old daughter.