



The **WALT DISNEY** Company Europe, Middle East & Africa

Lee Jury
Head of Studio Marketing,
The Walt Disney Company EMEA

As Head of Studio Marketing for Europe, Middle East and Africa (EMEA), Lee Jury is responsible for the marketing activities of The Walt Disney Company's theatrical and home entertainment businesses across the region.

He is in charge of the overall marketing strategy, from determining creative to overseeing implementation, for the feature films released by The Walt Disney Company in EMEA. This includes films from Disney, Pixar, Marvel and Lucasfilm. In addition, he has direct operational accountability for these activities in the UK and Ireland, including oversight for Studio Publicity in this market.

Previously, Lee was Executive Director of Marketing for Walt Disney Studios Motion Pictures UK, where he was responsible for marketing activity for the UK Studio business. Lee joined Disney in 1995 and has held a variety of Marketing and Sales positions within Walt Disney Studios Motion Pictures, formerly Buena Vista International.

Prior to joining The Walt Disney Company, Lee was a Marketing Executive at a UK-based exhibition film network organisation.

Lee graduated from Sheffield Hallam University with a BA (Hons) degree in Business & Technology Management. He is based in London.