



The **WALT DISNEY** Company

Europe, Middle East & Africa

Simon Philips
General Manager, Disney Consumer Products,
The Walt Disney Company EMEA

Simon Philips is responsible for The Walt Disney Company's licensed product, publishing, Disney Store, console game and e-commerce businesses across Europe, The Middle East & Africa (EMEA).

Simon and his team bring to life the characters and stories of four iconic brands—Disney, Pixar, Star Wars, and Marvel—through the licensing business across hard-lines, soft-lines, FMCG and publishing; a robust digital game slate including mobile and console experiences, Disney EMEA's direct to consumer e-commerce strategy and the Disney Store locations across Europe. His organisation also manages the Company's relationships with retailers across EMEA.

In his previous role, as President of Marvel Entertainment International, Simon was responsible for targeting new businesses, as well as growing and increasing the depth of Marvel's existing businesses in Europe, Middle East & Africa, Latin America and Asia Pacific. He worked with all of Marvel's business unit leaders around the world, coordinating and overseeing growth opportunities for Marvel Entertainment outside the United States.

Simon joined Marvel from 4Kids Entertainment, where he served as the managing director of 4Kids Entertainment International. He started his licensing career in London in 1991, working on behalf of the British Olympic Association before going on to establish LDI, a licensing and merchandising company whose reach would span the Middle East and Mediterranean Basin.