



The **WALT DISNEY** Company Europe, Middle East & Africa

Rebecca Campbell

President,

The Walt Disney Company EMEA

Rebecca Campbell was appointed President, The Walt Disney Company – Europe, Middle East and Africa (EMEA) in January 2018. Based out of the Company’s regional headquarters in London, Ms. Campbell is accountable for Disney’s Media, Retail, Motion Picture and all other operations across EMEA (excluding Disneyland Paris). Ms. Campbell is responsible for a diverse team operating in 59 markets with offices in 25 countries.

Disney EMEA seeks to leverage its integrated structure to continue to drive growth, innovation and brand affinity across this extremely diverse collection of countries. Disney’s business has flourished in numerous markets across Europe for more than 80 years while it is only just beginning to establish itself as a household name in some countries across Africa, The Middle East and Eastern Europe.

Ms. Campbell, in her prior role with The Walt Disney Company, was President of the ABC Owned Television Station Group and President of ABC Daytime. She was responsible for the company’s eight local TV stations and their digital assets -widely regarded as the top station group in the United States - in New York, Los Angeles, Chicago, Philadelphia, San Francisco, Houston, Raleigh-Durham and Fresno. In addition, Ms. Campbell also oversaw ABC National Television Sales.

Ms. Campbell serves as a director on the boards of Disney Cruise Line and Broadcast Music Industry (BMI) and is a trustee on the Big Brothers/Big Sisters of Greater Los Angeles board of directors.

Ms Campbell is a magna cum laude graduate of Bloomsburg University with a dual major in journalism and political science.