



The **WALT DISNEY** Company Europe, Middle East & Africa

Mark Endemaño
General Manager, Media Distribution,
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Mark Endemaño leads the Media Distribution division of The Walt Disney Company across international regions including Europe, Middle East & Africa (EMEA), North and South Asia, Australia/New Zealand, Russia and Latin America.

He is responsible for the design and implementation of commercial strategies for the linear TV and digital distribution of all of The Walt Disney Company's media assets internationally. These include Disney, Pixar, Marvel and Lucasfilm movies; ABC Studios, Marvel and Freeform series; Disney Channel, Disney XD and Disney Junior channels and programming; ABC News programming, as well as music, mobile, games and interactive content commercialised across all platforms.

Prior to this, Mark held a succession of roles in TWDC EMEA. He was Chief Financial Officer for The Walt Disney Company EMEA from 2012-2014 where he led the Finance team for all of The Walt Disney Company's business operations and support services functions, playing an active role in the integration of Disney's operating units. Prior to this Mark was Senior Vice President, Finance & Business Operations, Disney Media Networks & Distribution from 2008 to 2012 and responsible for all finance and business operations activities for Disney Media Distribution, Disney Channels and Ad Sales & Promotions across EMEA.

From 2004 to 2008 Mark was Vice President, Finance, Disney ABC International Television, EMEA & Canada, where he headed up all financial operations for the regional programme distribution business.

Prior to joining Disney, Mark was a Director in Deloitte's consulting practice. Mark joined Deloitte following the integration of the organisation with Andersen Business Consulting. He was at Andersen for 10 years.

Mark is a Fellow of the Institute of Chartered Accountants in England & Wales.