



The **WALT DISNEY** Company Europe, Middle East & Africa

Fiona Thomas
Head of Live Entertainment,
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As Vice President for Live Entertainment for The Walt Disney Company in Europe, the Middle East and Africa (EMEA), Fiona works as part of the EMEA management team to set the live entertainment strategic direction for the company, which then gets translated into live entertainment experiences for all ages across the region. Fiona leads a team working across a broad live entertainment portfolio which covering stage musicals including *The Lion King*, *Tarzan* and *The Little Mermaid* as well as Feld Entertainment's *Disney on Ice*, concerts and other live entertainment.

Fiona joined TWDC in 1998 as Marketing Director for *The Lion King* at London's Lyceum Theatre. Two years later she moved to the US to launch the show in Los Angeles and was appointed Vice President of Marketing for Disney Theatrical Group in 2002. During her 19-year career at Disney she has had the opportunity to work in Sydney, New York and London.

Prior to joining Disney Fiona worked for globally for industry leaders including Andrew Lloyd Webber's Really Useful Group in Asia and Australia, moving to London in 1990 to head up its marketing division.