



The **WALT DISNEY** Company Europe, Middle East & Africa

Chafic Najja
Country Manager,
The Walt Disney Company Middle East

Chafic Najja has more than 27 years of international experience in business management, corporate strategy, M&A, private equity and venture capital. Chafic was welcomed back to The Walt Disney Company in 2010; having previously worked at the Company from 1996 to 2000. As SVP & General Manager of The Walt Disney Company Middle East a region he has overseen since 2011, he is responsible for leading the team based in Dubai and all of the company's diverse business portfolio across the markets there.

In 2010, Chafic set up TWDC EMEA's Corporate Strategy & Business Development function in London, and led Disney's strategy, planning and business development in support of the company's growth across the region for 6 years. His accomplishments include leading the acquisition of the Das Vierte TV network in Germany, the development of the strategic business plans for a FTA DC in Germany, DisneyLife and Disney Healthy Living, as well as numerous global and EMEA-focused projects. Before the Middle East was created as a stand-alone market, Chafic also was in charge of the P&L teams and offices across TWDC EMEA's Emerging Markets comprised of the Middle East, Africa, Turkey, Greece and Israel. He is also on the Mentor Board for the Disney Accelerator program in Burbank.

Chafic was previously with the Company from 1996-2000, first as Head of Business Development and Strategy for Disney Internet Group based in Burbank and then as SVP & Managing Director, International, based in London where he set up and directed the European and Asian parts of Disney's Digital Media business.

Chafic's career spans General Management (his Disney experience, and as CEO of Vox,), Management Consulting (McKinsey & Co. and Strategic Planning Associates), Investment Banking (Goldman Sachs) as well as Venture Capital/Private Equity/Asset Management (Texas Pacific Group, SunAmerica, Abraaj Capital).

He is a UK citizen who speaks English, Arabic, French, Spanish and Italian and holds an MBA from Stanford University as well as Computer Engineering undergraduate and graduate degrees from Massachusetts Institute of Technology.